

# Selecting a Clinician for Your Child

## Eugene Pediatric Associates

We're an independent pediatric practice in Eugene, Oregon, seeing children of all ages, from infancy to young adulthood. At Eugene Pediatrics, your child's physical, mental, and social well-being is our primary focus. We're there when you need us, caring for your child every step of the way. Call **541-HUG-KIDS (541-484-5437)** to schedule an appointment. Your kids will love us, and you will too.

Interested in learning more about us? [Sign up for our monthly virtual Meet & Greets.](#)



### Eugene Pediatric Associates

995 Willagillespie Rd  
Suite 100  
Eugene, OR 97401

[EugenePeds.com](http://EugenePeds.com)



All plans offered and underwritten by Kaiser Foundation Health Plan of the Northwest.  
500 NE Multnomah St., Suite 100, Portland, OR 97232. ©2021 Kaiser Foundation Health Plan of the Northwest

## Patient-centered care

Dr. Pilar Bradshaw leads our knowledgeable and personable team of providers at Eugene Pediatric Associates, which has been named a top-tier medical “home” by the State of Oregon for providing patient-centered care.

This model puts the patient at the center of a team of health practitioners who communicate with each other. We serve as your child’s “home” for primary care, by focusing on prevention and wellness. By providing patients and their families both education and care, this model presumes there will be fewer hospitalizations and trips to the emergency room. Not only does this save you money. Over time, it reduces costs throughout the health system.

To be recognized as part of the state’s Primary Care Home program we had to show that we met the highest standards in these areas:

- **We are accessible:** That is, you can see us when you need us.
- **We are accountable:** We take responsibility for our community and our patients, making sure they get the best we can offer.
- **We are comprehensive:** You get all the care, information, and services you need to keep your children healthy.
- **We provide continuity:** We develop a relationship with you over time and continually help you learn about your child’s development and health.
- **We coordinate for you:** We help you navigate the health system so your child gets the care he or she needs in a safe, timely manner.
- **We are family and patient-centered:** We put you and your family first—you are the most important part of your child’s medical team. We communicate readily, and in a way that everyone can understand.

## Integrated care

To address the needs of the entire child – medical, behavioral and social – our providers work in tandem with [Thrive Behavioral Health](#). We’re invested in this integrated model, because we know it makes a lasting difference in the lives of our patients and families.

## Hospital care

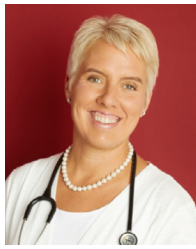
We are the only pediatric clinic in the region to offer continued support at the hospital. This additional level of care allows our physicians to connect with families and our newborn patients within a day or two of being born and when your child requires in-patient treatment. We make rounds at [PeaceHealth Sacred Heart Medical Center at RiverBend in Springfield](#) before and after seeing patients at our [Willagillespie Road clinic in Eugene](#).

## Information 24/7

We maintain a current website, [blog](#) and [Facebook](#) presence, so we can talk to our parents in real time, especially when there’s a health alert. And we offer a growing resource of [YouTube](#) videos to provide important information on all stages of your child’s development.

# Eugene Pediatric Associates

---



## Pilar Bradshaw, MD

### PEDIATRICS

#### About me

Passionate, caring, and personal, Dr. Pilar Bradshaw believes in family and the ability of parents to embrace the joys and challenges of raising children. Named as 1 of 7 “Favorite Pediatricians” by Parents magazine, she is sensitive and straightforward, treating every child the way she would want her own son or daughter treated, and telling every mother and father what she would want to be told as a parent.

#### Doctor

Dr. Bradshaw is a board-certified pediatrician and Fellow of the American Academy of Pediatrics. She began her medical practice in Eugene in 1999 and practices the full spectrum of pediatric medicine, seeing patients from birth to young adulthood.

Her special interests include the treatment of asthma, medically fragile children, and adolescent eating disorders. If your child is hospitalized, she offers continuous care by being there when you and your child need her most. Curious and highly motivated, Pilar received her medical degree at Oregon Health Sciences University, where she graduated class valedictorian and was vice president of the Alpha Omega Alpha Medical Honor Society. At the University of Oregon, Pilar graduated summa cum laude as the female valedictorian with a double major in chemistry and music.

#### Teacher

Dynamic and engaging, Pilar loves sharing her knowledge and experience with new parents, by helping them discover the wonders of their child. During her pediatric residency at Oregon Health and Sciences University, she was twice voted the Outstanding Resident Teacher for all medical specialties.

#### Innovator

Dr. Bradshaw has embraced education and social media in ways unique to medical practices, with a website that won a national award for content (beating Nike and National Geographic for a Freddy Award in 2009). The site has had over 1,000,000 visits from 97 countries and every state in the USA, and Facebook followers in excess of most other local clinics and hospitals combined. Pilar was the first local pediatrician to embrace the concept of fully integrating behavioral health and social work into a primary care clinic, forming a single seamless team to support the medical, behavioral, and social needs of children and families. In the process of building this unique clinic model, she fell in love with and later married case manager Jordan Bradshaw.

#### Mother

As a mother of two, Pilar understands the challenges and rewards of parenthood. Jack and Liesl are her greatest joy in life; they also make excellent on-the-job trainers for their pediatrician mom! Every stage of Jack and Liesl’s life, from newborn to young adult, has given Pilar new insights into the joys, challenges, and puzzles of each phase of childhood and parenthood.

### **Musician**

Pilar's zeal for classical music flourished as a child. Her violin performance studies began at age 4. In 1987, she joined the Oregon Bach Festival Orchestra as the youngest instrumentalist in its history. For more than 27 seasons, she performed with the Oregon Bach Festival Orchestra, playing a violin made by her great grandfather. She is a founding member of the non-profit classical chamber music group, Chamber Music Amici.

### **Believer**

For more than a decade, Pilar has watched children face medical challenges. Witnessing this has only strengthened her belief in their limitless strength, resilience, and positive spirit. She also believes in parents, their ability to shape successful families, and their willingness to embrace the trials and joys of parenthood. Most of all, she believes in God. "I'm a person of deep faith," Pilar says. "I feel blessed to be a physician who takes care of people's most treasured gifts, their children. My job has given me so many amazing opportunities to witness miracles and see the grace of God."

### **Fun Facts**

Born in Washington, D.C. and raised in Eugene, Pilar is an Oregonian at heart. Her first year of college was spent studying violin at the Royal College of Music in London, England. Her original career plan was to run her family's violin shop in Baltimore, Maryland. Her favorites are: red, summer, chocolate, pinot gris and Starbucks mochas.



## **LoRanée Braun, MD, FAAP**

### **PEDIATRICS**

#### **About me**

Empathetic and compassionate, Dr. LoRanée Braun believes every child deserves to live a safe, healthy life and reach their full potential. Dr. Braun served in the United States Army for 27 years. As an Army pediatrician, she cared for thousands of children whose families were separated by combat operations. She has dedicated her life to caring for children and supporting their parents and strongly believes in the power of love.

#### **Doctor**

Dr. Braun is board-certified in general pediatrics, pediatric infectious diseases and is certified by the American Society of Tropical Medicine and Hygiene. She is a Fellow of the American Academy of Pediatrics. She graduated with honors and as a member of the Alpha Omega Alpha Medical Honor Society from the Uniformed Services University of the Health Sciences in 1997, which was founded by Congressman F. Edwards Hébert to be a West Point for doctors. She completed her undergraduate education at the University of Texas at Austin, graduating summa cum laude with a Bachelor of Science in Nursing. She finished her pediatric and pediatric infectious disease training at Walter Reed Army Medical Center in Washington, D.C. and National Naval Medical Center in Bethesda, Maryland.

#### **Leader and Teacher**

LoRanée has dedicated much of her career to training doctors to be pediatricians. She has graduated 50 board-certified pediatricians, and her research in simulation training and infectious diseases has been recognized internationally. She played a pivotal role in the creation of the first Department of Defense Center for Autism, Research and Education Services.

### **Mother**

As a mother of three boys, LoRanée understands the challenges of parenting and enjoys sharing her experience, while helping moms and dads understand their child. She sees every child as an individual with unique traits and talents that should be identified and developed.

### **Exercise Enthusiast**

LoRanée is a proud finisher of the Marine Corps Marathon. She actively participates in sports with her three sons, including basketball, lacrosse, soccer and running. Her black and yellow labs, Montana and Marley, wait patiently for her to return home for their evening run-rain or shine.

### **Fun Facts**

LoRanée was stationed in Heidelberg, Germany, for three years, where she and her family traveled throughout Europe. She has parachuted from airplanes and repelled from helicopters. While working in a hospital in Tanzania, Africa, she woke up poolside surrounded by twelve elephants and realized she was sleeping next to a watering hole.



## **Shelley Hartman, MD, FAAP**

### **PEDIATRICS**

#### **About me**

An avid listener, Dr. Shelley Hartman puts her focus on her patients' needs and builds trust with families. She values communication and education in her approach to medicine, bringing a broad range of experience in pediatric well-child and urgent care, as well as the management of mental health, medically fragile and complex cases.

#### **Doctor**

Originally from Oregon, Dr. Hartman received a Bachelor of Science from Portland State University. She received her medical degree from Oregon Health Science University and served her pediatric residency at the University of Texas Southwestern Medical Center in Dallas.

#### **Teacher**

Shelley comes from a family of teachers. She approaches her job as a doctor, in part, as a teacher, enjoying opportunities to talk with parents about the changes they are experiencing as their children grow from infancy through the teenage years. She believes teaching is a chance to build healthy connections and to bridge understanding.

#### **Mother and Learner**

Mothering her daughter, who is now an adult, Shelley experienced the many joys and the teaching moments that parenting affords. Shelley credits her daughter with imparting her with wisdom that she hadn't known solely as a pediatrician. She believes her "on the job" training has helped her understand the many challenges parents face while raising children. She approaches families with empathy, knowing that things usually turn out fine in the end.

#### **Giver**

Earlier in her life, Shelley had to receive several blood transfusions as part of a personal health crisis. Now, she's a dedicated blood donor and advocates passionately for blood donorship, encouraging healthy people who are not too intimidated to give blood.

### Reader

A keen reader, Shelley favors books on a wide variety of topics. Reading anything from true stories to historical fiction, she enjoys the research and gleaming of new information. She's also loves to poke around in cozy, independent bookstores whenever she's traveling through small towns. You never know what book treasures you'll find, she says.

### Fun Fact

Throughout her domestic travels, Shelley has visited 49 of the 50 states, with Mississippi being the lone state left for her to visit. Just before the pandemic in 2020, Shelley was scheduled to attend a medical conference in Mississippi, but the event was cancelled. She has plans, though, to travel to Mississippi in the future and complete her tour of "The States."



## Devin Hookland, FNP-C

### PEDIATRICS

#### About me

Passionate about patient-centered care and education, Devin Hookland, F.N.P.-C, enjoys making a difference in the lives of her patients. She values listening and helping people feel empowered to make their own decisions about their health care. She relies on evidence-based practices to produce positive patient outcomes.

#### Nurse

Born and raised in Eugene, Devin earned her Bachelor of Science in Nursing from Linfield College in McMinnville, Oregon, and her Master of Science in Nursing from Frontier Nursing University in Clearfield, Kentucky. She has worked as an R.N. for 10 years, specializing in obstetrics, pediatrics, primary care and urgent care.

#### Listener

In taking time to listen to her patients' concerns, Devin says, she can be creative in terms of patient care. "I can really individualize people's care based on what they want and need, as long as it's within safe boundaries. I'm pretty creative and open to doing different kinds of things."

#### Mother

Family is important to Devin. The mother of two, she says raising her young boys keeps her on her toes. "I think I've been surprised about how much having kids teaches you about yourself. Definitely. Your patience. Your downfalls. It's fun and challenging." Her family also recently got a Corgi puppy, named June. "She loves to wrestle with the boys," Devin says.

#### Trust builder

Devin prides herself on working hard to build trust with families. Although it can be challenging, she remains open to honest dialogue. Having worked in labor and delivery for nearly a decade and being a mother of young children, she has a good understanding of how people feel and what they want to hear, she says.

#### Advocate

Providing health care for those who have a hard time accessing care is very important to Devin. She enjoys going out into the community and connecting people with information and services they otherwise wouldn't know about or

be able to access. In pediatrics, she especially enjoys connecting with children of all ages and making them feel like they have a comfortable place to visit when they need something, she says.

#### **Outdoor enthusiast**

In their free time, Devin and her husband love to take their boys hiking and camping. Both from the Eugene area, they know the trails and campgrounds well. They love to visit Central Oregon and explore the Oregon Coast. "We really enjoy the outdoors," Devin says.



### Jennifer Olson, MD, FAPA

#### **PEDIATRICS**

##### **About me**

Approachable, supportive, and experienced, Dr. Jennifer Olson is a board-certified child psychiatrist who works closely with providers at Eugene Pediatric Associates to assist children and families with a variety of mental health issues, such as ADHD, depression, anxiety, bipolar disorder, and developmental disorders, including autism. A good listener and communicator, Jennifer believes in helping families identify their strengths to better overcome their challenges.

##### **Psychiatrist**

Jennifer graduated cum laude from Oregon State University Honors College, where she received a bachelor's degree in zoology, with minors in chemistry and anthropology. She earned her Medical Doctorate from the University of Minnesota Medical School and served as chief psychiatric resident at the University of Minnesota Medical Center, where she went on to complete her child and adolescent psychiatry fellowship.

##### **Mother**

Raising her two sons has given her greater perspective and understanding of the joys and trials of parenting, allowing her to better connect with her patients. Recognizing that every child is different helps her meet families where they are and provide support in ways that work best for them.

##### **Volunteer**

With a heart for philanthropy, Jennifer is an active community volunteer. She's a member of the Rotary Club of Eugene and has served in leadership positions in 4-H, Boy Scouts and at her children's schools. She often volunteers with her children to instill in them the value of helping others.

##### **Outdoor Enthusiast**

Jennifer takes time to explore Oregon's outdoors whenever possible, enjoying ski trips in winter and camping in summer. She is an avid runner who combines her devotion to all things Disney by participating in half-marathons at Disneyland and Disney World.

##### **Fun Facts**

She enjoys cooking and all varieties of crafting, including screen printing, knitting, cross stitching and quilting. Born and raised in Eugene, Jennifer grew up on a sheep farm and has always loved animals. She is a big fan of Broadway musicals and likes to travel and attend musical productions with her two sons.



## Ross Newman, MD, FAAP

### PEDIATRICS

#### About me

Genuine and dedicated, Dr. Ross Newman aims to make his patients' appointments as comfortable as possible, taking extra time to get to know his families and build their trust. He works alongside parents to incorporate their beliefs, concerns, and values with evidence-based medicine, creating treatment plans that enhance the well-being of kids and their families. His special interests include combating childhood obesity through activity – from sports to playing outdoors – and supporting literacy by encouraging families to read early and often with their kids, stimulating their children's minds and expanding their vocabulary.

#### Doctor

Dr. Newman earned his undergraduate degree in physiology and developmental biology with minors in Portuguese and Spanish from Brigham Young University in Provo, Utah. He received his medical degree at the Medical College of Wisconsin in Milwaukee and served his pediatric residency at the University of New Mexico Hospital in Albuquerque.

#### Father

A married father of four, Ross believes that being a dad has made him a well-rounded pediatrician. In addition to teaching him empathy, fatherhood has strengthened his understanding of what moms and dads face daily – from their worries over a fever in the middle of the night to the safety and development of their children throughout each stage of life – and enables him to better counsel families.

#### Runner

A fan of the adage "If you can't run fast, just run far," Ross' love for running began when he joined the cross-country team in middle school. He now races competitively, from marathons to 50K runs. While in residency, he joined a community program designed to combat pediatric obesity by engaging kids in weekly running groups and activities, providing them a safe place to be active and to have fun. He has started a similar program in Eugene, called [Runs with Ross](#).

#### Traveler

Fluent in Portuguese and Spanish, Ross has a deep appreciation for Spanish and Latino culture. In addition to spending two years in Brazil during college, he and his wife travel to her home country of Mexico twice a year, where he volunteers in hospitals and outpatient clinics, providing pediatric and trauma care to patients.

#### Fun Facts

A native Oregonian, Ross grew up in Harrisburg and is a former white-water rafting guide, who still enjoys time with his family navigating waterways. Ross is also a dedicated collector and builder of Legos. In college, he bought and sold kits to help pay his way through medical school, and today shares his passion for Legos with his children.





## Karen Ortiz, MD, FAAP

### PEDIATRICS

#### About me

Dr. Karen Ortiz brings genuineness, honesty, and compassion to each patient visit. She is fascinated by the mechanics and make-up of the human body and strives to help children and their families be well, physically and emotionally, from birth to young adulthood. Proficient in medical Spanish, Dr. Ortiz recognizes that each family is unique and focuses on building relationships, so children and parents feel comfortable raising concerns and asking questions.

#### Doctor

Dr. Ortiz earned her undergraduate degree in biology with minors in chemistry and Spanish at the University of New Mexico in Albuquerque. She received her medical degree at Vanderbilt University School of Medicine in Nashville, Tennessee, and served her residency at the University of Utah School of Medicine in Salt Lake City, where she served as an assistant professor for five years before beginning her clinic work as a pediatrician.

#### Mother

Lending proof to the adage "Experience is the best teacher," Karen has gained knowledge and insight about children while raising her son and daughter. She believes her kids, now both young adults, have helped her become a more well-rounded pediatrician, providing her with a broader perspective on the joys and challenges parents experience during different stages. Being a mom helps her bring shared understanding and empathy to each patient visit.

#### Cyclist

Karen got her first mountain bike in college, and her love for cycling quickly grew into a passion for team road racing. Karen competes in 30- to 100-mile endurance events, as well as week-long cycling tours, both of which provide her the opportunity to challenge herself physically while enjoying beautiful scenery along the way. She has dedicated her time to leading women's cycling teams, offering mentorship and motivation to engage young women in the sport.

#### Outdoors Enthusiast

Karen is naturally drawn to the outdoors and looks for ways to be physically active, from rock climbing to hiking and kayaking. She has ice climbed in Ouray, Colorado, surfed in Costa Rica and hopes to one day backpack in Patagonia in South America.

#### Fun Facts

A fan of flavorful cuisine, Karen enjoys cooking, and she has a sweet-tooth that is easily satisfied by dark chocolate with nuts. An avid reader, she likes of all kinds of books, but especially Harry Potter, The Hunger Games, the Divergent series, and Percy Jackson novels.